



Create Beyond Expectations in Contents



“

VDOT's philosophy, which separates passionate creativity from the precise recognition of reality, provides vast fields for teams to spread their imaginative wings and solid plans for teams that need results,

standing in the middle to create the best scenarios.

CEO MESSAGE

Founded in 2022, VDOT is a media-specialized advertising company that leverages the communication strengths of the younger generation to grasp the public's needs accurately.

In an era where video content's boundaries are blurred, we operate with clear standards, focusing intensively on high-end advertising and YouTube content.

The appropriate synergy and apparent distinction between these two fields allow clients to make better choices, providing a Total Media Solution that maximizes budget efficiency and performance.

VDOT, signifying the space (V) and period (dot) in our name, serves as a pause in the hectic advertising world, striving to provide the best solutions that transcend ATL, BTL, and TTL in the rapidly changing digital age, ensuring a definitive period.

VDOT's philosophy, which does not place passionate creativity and the cold ability to recognize reality on the same line, promises to act as a successful partner standing in the middle—providing vast fields for teams to spread their imaginative wings and solid plans for teams that need results, maximizing performance.

대표이사 이상협



Take a brief **rest** ▾
one precise **period** ■
slowly ▾ and **surely**



VDOT is an advertising production company that places experts from various fields to manage projects responsibly from pre- to post-production, ensuring smooth project operations. Our stable processes guarantee high-quality results for clients

As a production company capable of in-house production and an agency with a diverse infrastructure, VDOT can make higher-performing proposals for each project.

01

Commercial

02

Viral Film

03

Youtube Contents

04

Motion Graphics

05

Overseas Coordination



SPACING



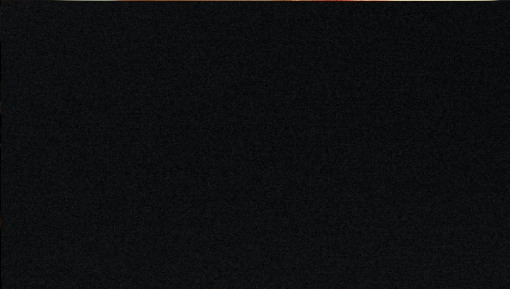
and



PERIOD

Why VDOT?

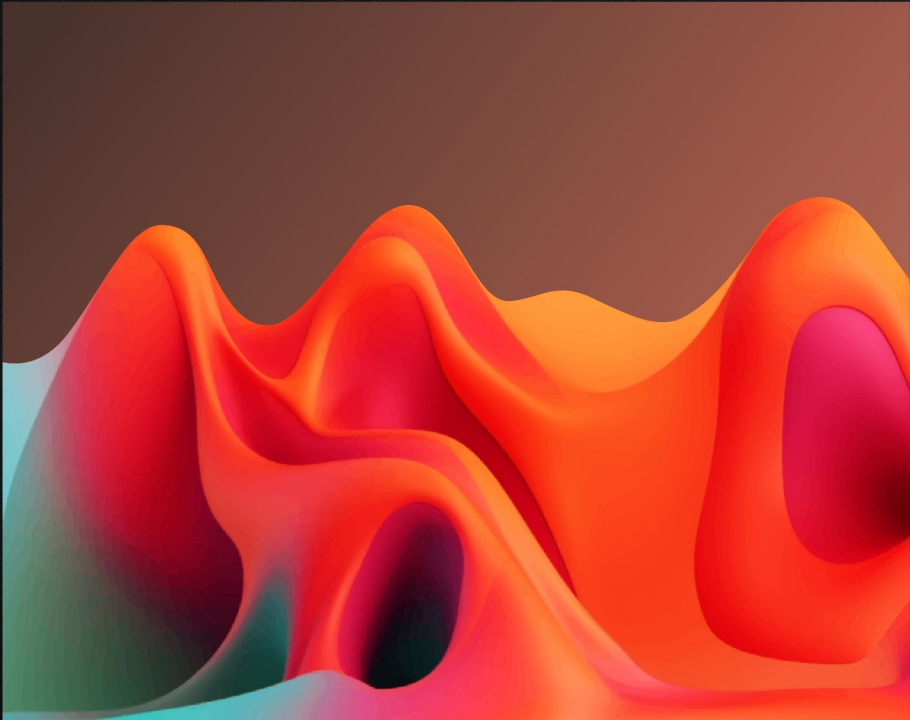
Creative
Collective



Why VDOT?

Point 1.

Aiming for a Creative Collective, VDOT proposes the most fitting plans and compositions without leaning towards a single approach.



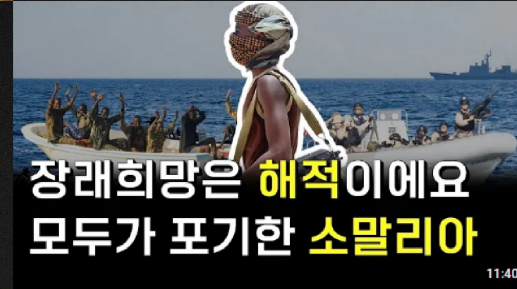
Video Categories

ATL		BTL		TTL	
Visual	Message	Hooking	manual	Lecture	Technology
비디오 (Youtube, Tiktok)			SNS (Instagram, Meta)		

Why VDOT?

Influencers Matching

주우재와 웃참배들



Why VDOT?

Point 2.

It is possible to match all the domestic SNS influencer for various marketing actions such as branding, promotion, etc.

Additionally, we will reduce the cost pressure by making direct contracts and maintaining with a number of entertainment models, eliminating the need for an agency.

COMEDIAN



⋮

BEAUTY



⋮

HEALTH



⋮

TRAVEL



⋮

EDUCATION



⋮

9,000+ Influencers

F&B

Finance / Insurance

Travel / Resort

Beauty

IT / Telecom

Entertainment

Retail

Health

Electric / Motors

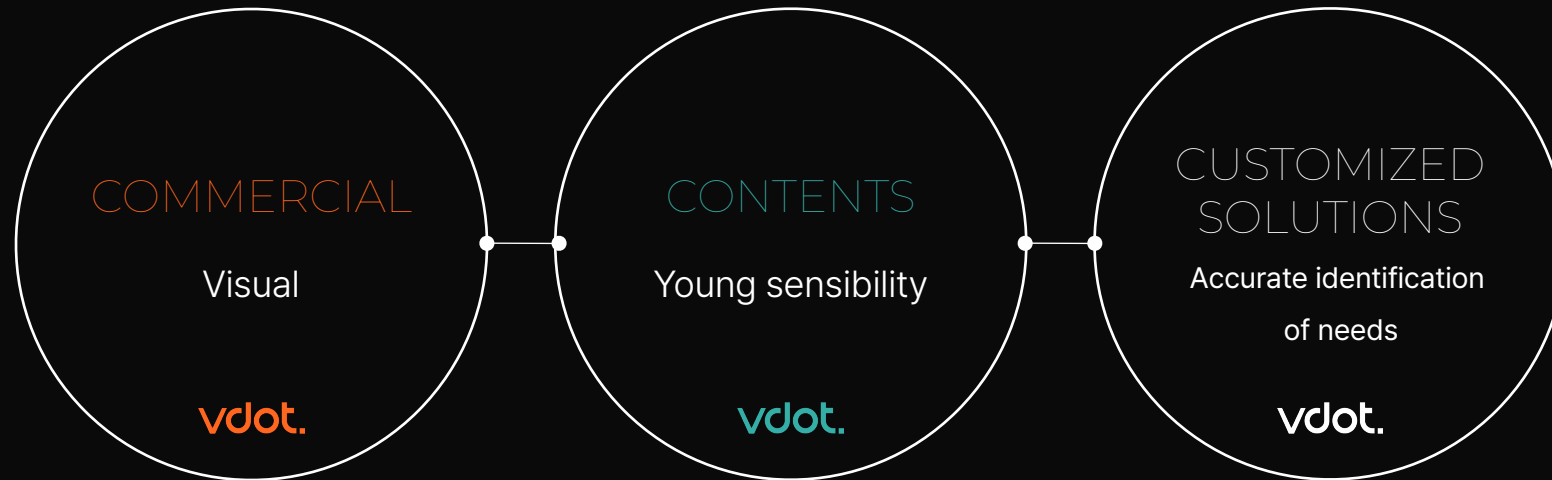
Education

Why VDOT?

**Numerous experts are
collaborating to develop ideas.**

It is natural for cost to decrease when distribution is reduced.

This is how **Creative Collective** VDOT works.



Why VDOT?

Our approach applies to
various fields.

VDOT Portfolio

COMMERCIAL

VIRAL FILM

YOUTUBE OPERATION

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MOTION GRAPHIC



ANANTI
No, Surprises. This is ANANTI

2023.07 | Production : VDOT

VDOT Portfolio

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FILA Korea
Explore Now

2021.11 | Production : VDOT | Agency : 제일기획

VDOT Portfolio

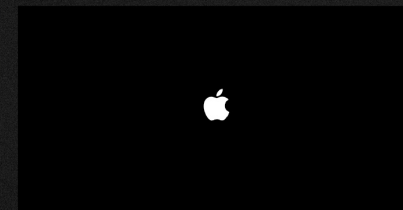
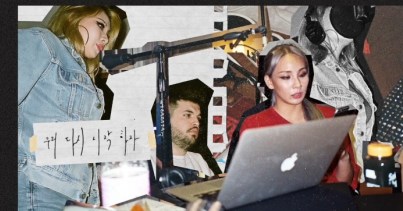
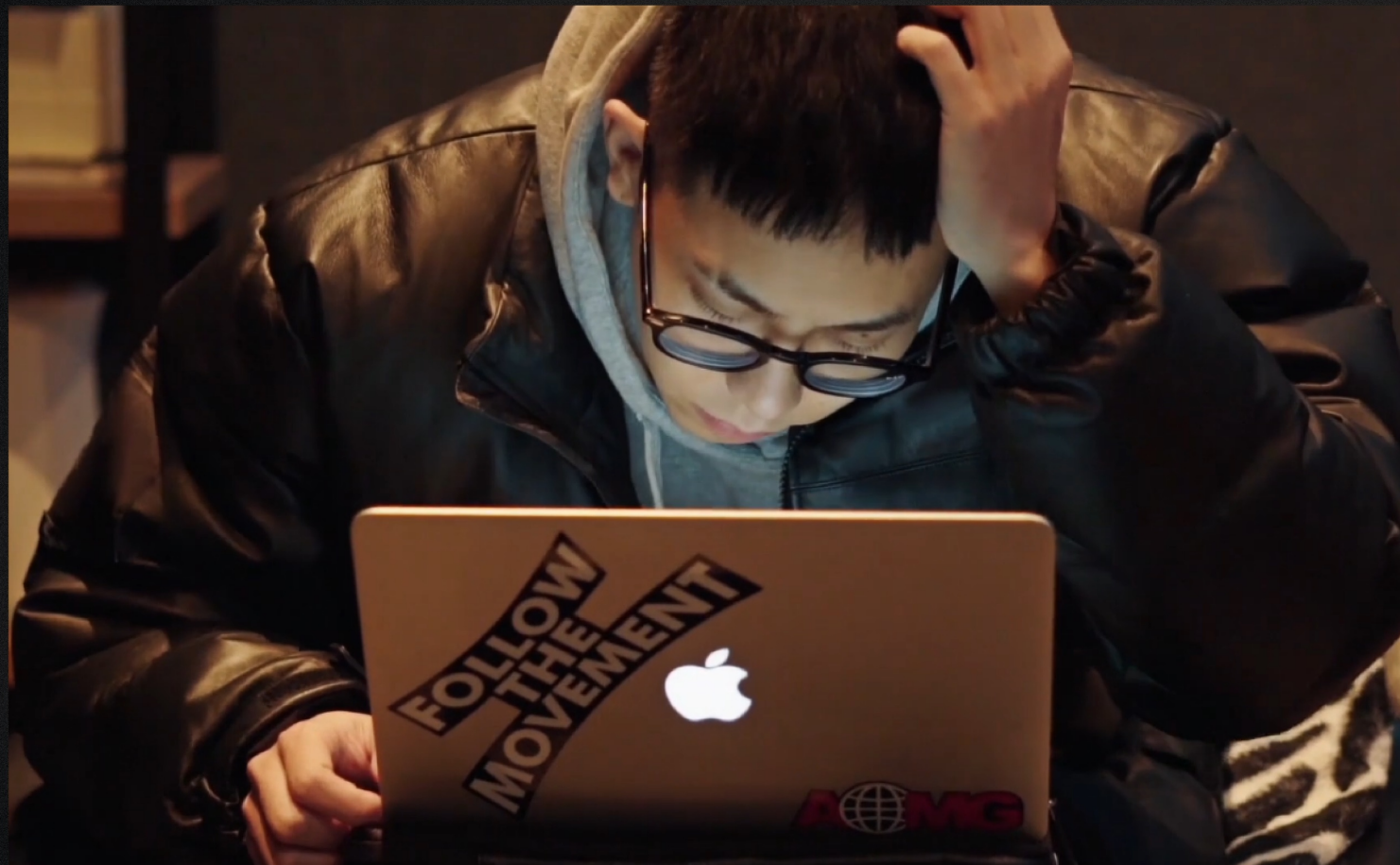
COMMERCIAL

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APPLE Behind The MAC

2021.07 | Production : VDOT | Agency : TBWA

VDOT Portfolio

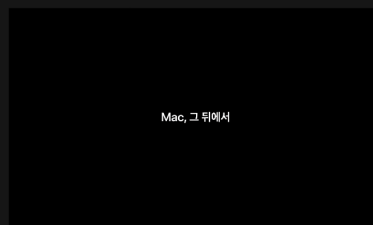
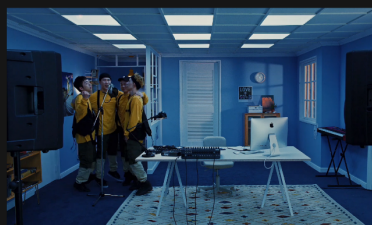
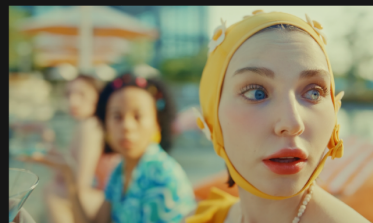
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Hyundai QUMING
The Care Blade

Client : QUMING | Agency : DADE

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LCK
2022 SPRING INTRO

Client : LCK | Agency : VM production

VDOT Portfolio

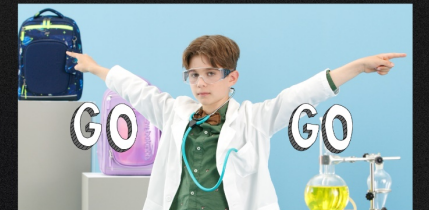
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NEWBALANCE KIDS SMART LINE

Client : NEWBALANCE | Agency : VM production

VDOT Portfolio

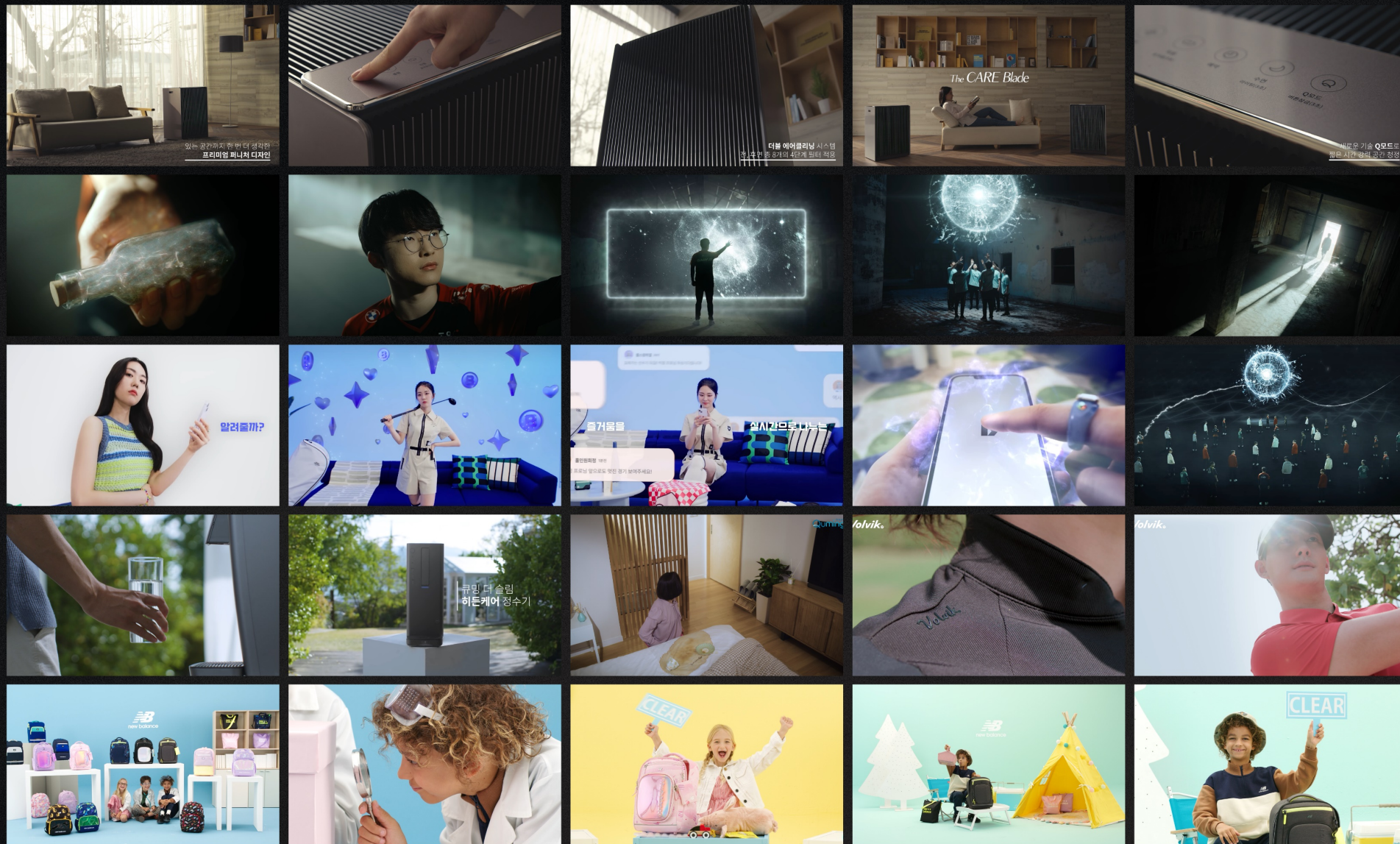
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Youtube
[MISUN IMPOSSIBLE]

VDOT Portfolio

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MOTION GRAPHIC



액션큐

애큐온 TV
@acuon · 구독자 3.49만명 · 동영상 152개
'멀게만 느껴졌던 금융을 조금 더 가까이' ...더보기
acuoncapital.com/main.do 외 링크 3개

구독

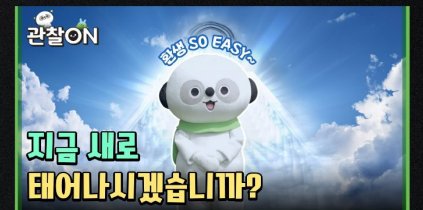
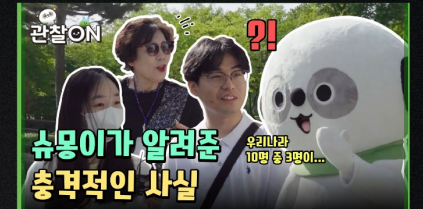
홈 동영상 Shorts 재생목록 커뮤니티

[애큐온] 브랜드 매니페스트 필름
조회수 297회 · 2개월 전

애큐온캐피탈은 멈출 수 없습니다.

땅과 바다에서 해결책을 찾고
우리의 진심이 지역사회 곳곳에 달길 바라며
혁신적인 변화를 만들어왔지만

세상의 친환경 에너지는 아직 부족하고...
자세히 알아보기



Youtube
[ACUON TV]

2022.05 ~

VDOT Portfolio

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INDIGOTV
SOLITE INDIGO RACING SINCE 1997



INDIGO TV
@indigotv3475 · 구독자 5.9만명 · 동영상 129개
안녕하세요, 레이싱을 좋아하는 시청자 여러분! 솔라이트 인디고 레이싱의 INDIGO TV입니다! ...더보기
[instagram.com/soliteindigo](https://www.instagram.com/soliteindigo) 외 링크 2개

구독

홈 동영상 라이브 재생목록 커뮤니티 🔍

THE RECORD LINE_INDIGO DEBRIEF 2023(ENG SUB)

조회수 26,500회 · 5개월 전

THE RECORD LINE_INDIGO DEBRIEF 2023(ENG SUB)

2023년을 멋지게 달려온 솔라이트 인디고 레이싱!

아시아 레이싱팀 최초 TCR ITALY 플시즌 출전부터 누르 24시, 현대 N 페스티벌까지
국내외로 중황무진한 2023년의 인디고!...
자세히 알아보기

THE RECORD LINE_INDIGO DEBRIEF 2023(ENG SUB)

2023 TCR ITALY
TOURING CAR CHAMPIONSHIP

0:01 / 4:39



Youtube
[INDIGO TV]

2023.06 ~

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01 미션임파서블

2024년 1월~진행 중
주 1회 업로드



02 애큐온TV

2023년 6월~12월
월 2회 업로드
평균 조회수 4.7만회 달성



03 INDIGO TV

2022년 5월~11월
주 1회 업로드
평균 조회수 6.4만회 달성

VDOT Portfolio

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W Korea HIDDEN BAG with JENNIE

2022.07 | W Korea
Production : VDOT | Agency : VM production

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Charles & Keith What's The Object in My Bag?

2023.07 | Charles & Keith
Production : VDOT | Agency : VM production

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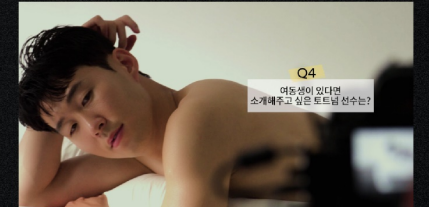
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Calvin Klein
SON's EMOTICON INTERVIEW

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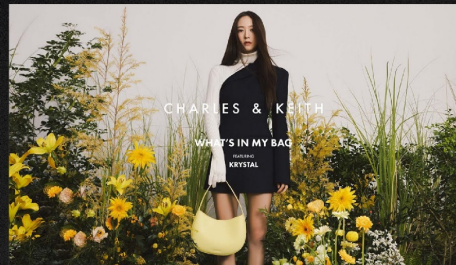
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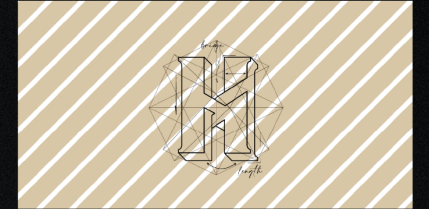
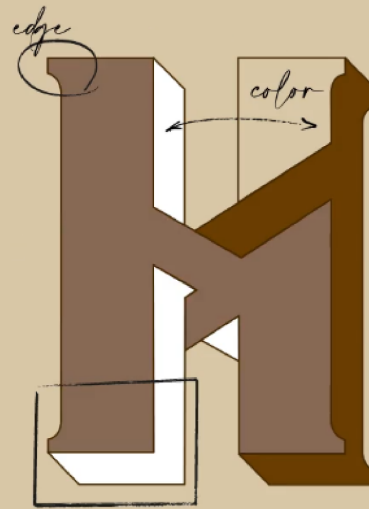
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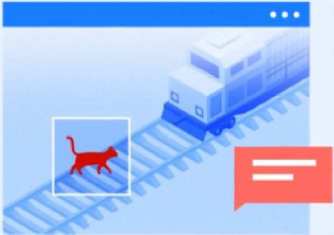
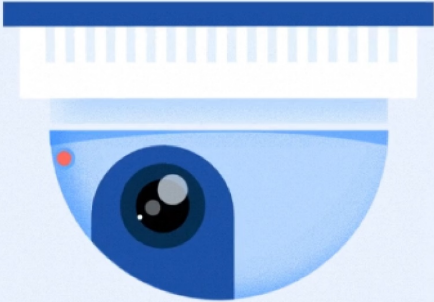
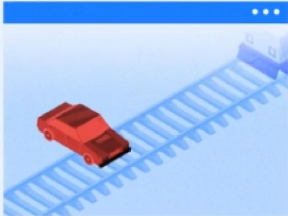
HEZZYS
Hariato

Production : VDOT

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NEUROCLE



Have you ever wondered how CCTV cameras

NEUROCLE

and send alarms or report results to the person in charge.

NEUROCLE

DEEP LEARNING
VISION TECHNOLOGY

and demanding for humans to handle.

NEUROCLE

Manufacturing

OK

use it to mark defective areas on images obtained

NEUROCLE

NEURO-R

real-time application anywhere, any way you want.

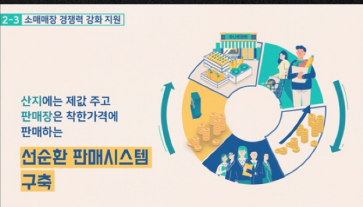
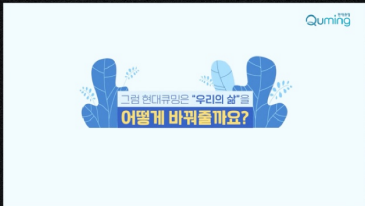
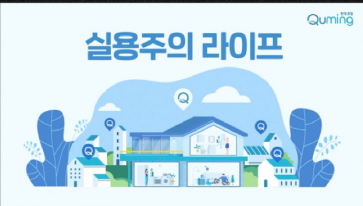
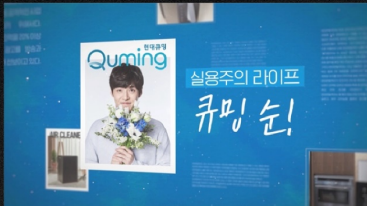
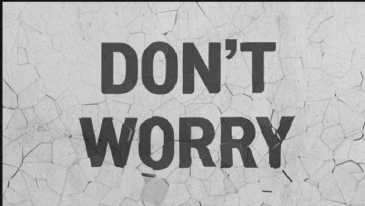
NEUROCLE



Production : VDOT

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I look forward to the day **we work together** with your company

